



**Dear Sponsor,**

This year we are hosting the 6<sup>th</sup> Annual Titanium Awards Ceremony on a virtual platform on 11 November 2020 from 17h00-20h00.

The Titanium Awards provide a platform to showcase the work of all individuals, healthcare professionals and organisations in public and private sectors driving change by creating affordable, accessible and sustainable healthcare.

Eligible institutions, individuals and academics can submit entries in the following two categories:

1. The Titanium Award for Excellence in Creating Access to Healthcare
2. The Titanium Award for Service to Membership: Open, Closed & Self-Administered Medical Schemes, Administrators and Managed Care Organisations

**DELEGATE PROFILE**

- Administrators
- Medical schemes
- Managed care organisations
- Pharmaceuticals
- Government departments

Designations ranging from: Directors, Principal Officers, Trustees, CEO's, CFO's, Actuaries, Marketing Directors and Medical Advisors attend the annual event.



## SPONSORSHIP PACKAGES

The 6th Titanium Awards Virtual Ceremony will offer your organisation an opportunity to be directly involved by means of sponsorship.

Below is a list of packages that have been tailored to appeal to a wide variety of marketing objectives.

ITEM	PLATINUM SPONSOR
VALUE	<b>R100 000 incl. vat</b>
RANK	<b>PLATINUM SPONSOR</b>
Package includes	<ol style="list-style-type: none"> <li>1. <b>Co-branding on the Awards Ceremony Digital Branding</b></li> <li>2. <b>Coordinated Business to Business meetings with a potential sponsor</b></li> <li>3. <b>Main Sponsor of the 6th Annual Titanium Awards Virtual Ceremony</b></li> <li>4. <b>2x Email Blasts to all attendees of the Awards Ceremony</b></li> <li>5. <b>Opportunity to confer the 6th Annual Titanium Awards</b></li> <li>6. <b>3-minute company advert to be played during the ceremony (1 run)</b></li> <li>7. <b>Full page advert in the BHF Magazine</b></li> </ol>
Company profile on the Titanium Awards event webpage	<b>400 words</b>
Your company logo on the Titanium Awards event Webpage	✓



Acknowledgement of sponsorship during the ceremony and on social media platforms	✓
Placement of logo on the e- Titanium Awards Sponsorship banner as the main sponsor	✓
Your company logo to be Logo displayed on screens during the virtual ceremony	✓
BHF Magazine blurb listing- 400 words	✓
<b>Please tick the box to select your package</b>	<input type="checkbox"/>



### ADDITIONAL SPONSORSHIP PACKAGES

	ITEM	VALUE*	DESCRIPTION	BENEFITS	SELECT
1	<b>Titanium Awards Trophies</b>  <b>BOOKED</b>	R23 500 Incl. vat	Titanium Awards Trophies for the winners  Co-branding of the Trophies	<ul style="list-style-type: none"> <li>• Logo displayed on screens during the virtual ceremony</li> <li>• Company logo on the event website</li> <li>• BHF Magazine blurb listing (300 words)</li> <li>• Placement of logo on the e-Titanium Awards Sponsorship banner</li> <li>• Acknowledgement of sponsorship during the ceremony and on social media platforms</li> <li>• Opportunity to run a competition during the ceremony</li> </ul>	<input type="checkbox"/>
2	<b>Gifts for the best-dressed attendees (Winner, 1<sup>st</sup> and 2<sup>nd</sup> runner up)</b>	R30 000 Incl. vat	Branded gifts for the best-dressed attendees	<ul style="list-style-type: none"> <li>• Logo displayed on screens during the virtual ceremony</li> <li>• Company logo on the event website</li> <li>• BHF Magazine blurb listing (300 words)</li> <li>• 30 Seconds advert to be played during the ceremony (1 run)</li> <li>• Placement of logo on the e-Titanium Awards Sponsorship banner</li> <li>• Acknowledgement of sponsorship during the ceremony and on social media platforms</li> <li>• Opportunity to run a competition during the ceremony</li> </ul>	<input type="checkbox"/>
3	<b>Entertainment</b>	R30 000 Incl. vat	Entertainment for the virtual ceremony	<ul style="list-style-type: none"> <li>• Logo displayed on screens during the virtual ceremony</li> <li>• Company logo on the event website</li> <li>• Placement of logo on the e-Titanium Awards Sponsorship Banner</li> </ul>	<input type="checkbox"/>



				<ul style="list-style-type: none"> <li>• Acknowledgement of sponsorship during the ceremony and on social media platforms</li> <li>• BHF Magazine blurb listing (300 words)</li> <li>• 30 Seconds advert to be played during the ceremony (1 run)</li> </ul>	
4	<b>Email Blast</b>	<b>R11 500 Incl. vat</b>	A branded email blast to be sent out to the delegates	<ul style="list-style-type: none"> <li>• Branded Email to be distributed to all awards delegates</li> <li>• Logo displayed on screens during the virtual ceremony</li> <li>• Company logo on the event website</li> <li>• BHF Magazine blurb listing (100 words)</li> <li>• Placement of logo on the e-Titanium Awards Sponsorship banner</li> <li>• Acknowledgement of sponsorship on social media platforms</li> </ul>	<input type="checkbox"/>
5	<b>Animated Company Logo</b>	<b>R10 000 Incl. vat</b>	Animated logo display	<ul style="list-style-type: none"> <li>• Logo displayed on screens during the virtual ceremony</li> <li>• Company logo on the event website</li> <li>• BHF Magazine blurb listing (100 words)</li> <li>• Placement of logo on the e-Titanium Awards Sponsorship banner</li> <li>• Acknowledgement of sponsorship on social media platforms</li> </ul>	<input type="checkbox"/>



**SPONSORSHIP BOOKING FORM | 6<sup>th</sup> Titanium Awards Virtual Ceremony**

Company Name: \_\_\_\_\_

VAT. Number: \_\_\_\_\_

Main Contact (Events Coordinator): \_\_\_\_\_

Mobile: \_\_\_\_\_

Designation:  
\_\_\_\_\_

Email:  
\_\_\_\_\_

**PAYMENT DETAILS:**

*Payments should be made to:*

The Board of Healthcare Funders

- Bank: Nedbank
- Branch: The Mall Rosebank
- Branch Code: 197705
- Account Number: 1958449059

**BHF CONTACT DETAILS:**

Mary Manamela  
Section Head: Key Accounts  
011 537 0270 / 065 814 7891  
marym@bhfglobal.com

**PAYMENT TERMS:** Full payment will be liable 30 days after receiving the invoice

**CANCELLATION POLICY:**

- Notification of cancellation of a sponsorship package must be made in writing and received on or before **26 October 2020**; please note that an administration fee of R10 000 will be payable.
- 70% of the sponsorship fee will be payable, if cancellation is received after **30 October 2020**.
- There will be no refund for all cancellations received after **11 November 2020**.
- By submitting this Sponsorship Agreement ("Agreement") to the Board of Healthcare Funders (BHF), the sponsor agrees to sponsor the virtual event scheduled to be held virtually on the dates stated on this sponsorship document.

**AUTHORISATION:** By signing below, I acknowledge that I am duly authorised to sign and thereby to commit the company shown above to the cost of sponsorship opportunity outlined above and accept all printed terms and conditions.

NAME & SURNAME:  
\_\_\_\_\_

DESIGNATION:  
\_\_\_\_\_

INVOICING ADDRESS:  
\_\_\_\_\_

SIGNATURE:  
\_\_\_\_\_