



The  
**25<sup>th</sup> Annual  
BHF Conference**  
CAPE TOWN ICC | 04-08 JULY 2026

## 2026 Sponsorship Opportunities

**DETAILS OF THE 25th ANNUAL BHF CONFERENCE**  
VENUE: Cape Town International Convention Centre

**SHOW DATES:** 04 to 08 July 2026  
**BUILD UP:** 03 July 2025  
**BREAK DOWN:** 09 July 2026





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## November 2025

We are pleased to introduce the sponsorship packages for the 25th Annual BHF Conference, taking place from 4 to 8 July 2026 at the International Convention Centre in Cape Town.

As we mark this milestone year, our sponsorship offering has been redesigned to give partners deeper visibility, meaningful engagement, and stronger strategic value.

Whether you select a standard package or a fully customised option, each tier is crafted to enhance your organisation's reach, influence, and impact. Sponsors benefit from platforms that elevate brand presence, create high-quality business connections, and position your organisation as a thought leader in a rapidly evolving healthcare landscape.

### **Theme: Facing Headwinds: thriving in the unknown**

#### **Theme summary**

**Facing headwinds – thriving in the unknown**, captures the urgency, resilience, and ingenuity that define our sector at a time of profound change. Amid economic strain, policy volatility, and rising systemic complexity, healthcare organisations across Southern Africa are not only adapting, many are forging stability in uncertainty and building the foundations of long-term resilience. This theme invites bold leadership, practical innovation, and courageous collaboration to ensure that healthcare funding and delivery systems remain sustainable, equitable, and future-ready.

## 1.1. About the Conference

The annual BHF Conference is the largest healthcare convention in Southern Africa, premised in providing healthcare insights and facilitating engagement and cooperation on fundamental challenges facing private healthcare funding and national health policy.

The conference offers networking opportunities such as the BHF Golf Challenge, the prestigious Titanium Awards and networking cocktail functions at the event.

#### **Delegate Profile**

- Administrators
- Medical schemes
- Managed care organisations
- Pharmaceuticals
- Government departments
- Regulators
- Government agencies
  - Hospital groups (private and public)
  - Clinician associations and professional bodies
  - Health-tech and digital health companies
  - Actuarial and consulting firms
  - Health economists and policy analysts
  - Patient advocacy groups and civil society organisations
  - Academic and research institutions



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Designations ranging from: Directors, Principal Officers, Trustees, CEO's, CFO's, Actuaries, Marketing Directors and Medical Advisors attend the annual event.

**1200+**   
Healthcare Leaders & Changemakers

**25** Countries 

**350** Organisations 

## 1.2. The Conference Programme

As always, our collaborative and comprehensive content programme will address a broad range of issues and challenges facing the industry in 2026, equipping delegates to make informed strategic and operational decisions over the coming year, through the theme, "Facing Headwinds: "" – thriving in the unknown

### Event Structure:

To maximize value for all delegates, the 2026 conference week is structured as follows:

- **Saturday, July 4 – Clinical Workshop (CTICC):** A full-day interactive workshop focusing on clinical excellence and innovation in practice. Open to all healthcare professionals looking for practical insights into improving patient care.
- **Sunday, July 5: BHF Annual Golf Challenge (venue: Devonvale Golf Club)** – from seasoned pros to weekend warriors – join us on Sunday, 5 July 2026, for an unforgettable day on the beautifully manicured fairways of the Devonvale Golf Club in Cape Town. Nestled in stunning surroundings, this event is more than just a game; it's a celebration of camaraderie, friendly competition, and high-quality networking
- **Sunday, July 5 BHF Governance Workshop (venue: CTICC):** A dedicated workshop on healthcare governance and leadership. Dive into strategic decision-making, regulatory compliance, and boardroom best practices – ideal for executives and policymakers (available to conference delegates).
- **Monday to Wednesday, July 6–8 – Full Conference Programme (venue: CTICC 2):** Three days of keynote addresses, panel discussions, breakout sessions, and an exhibition expo. Engage with thought leaders on the main stage, then drill down into focused tracks addressing the key topics above. Each day is designed to inspire innovation and foster collaboration across sectors.



- **Titanium Awards, Monday 6 July (venue: CTICC 2)**

**Theme (Vintage Soiree – Black with a touch of Silver)**

Step into an evening of timeless sophistication as we celebrate the 11th Annual Titanium Awards under the captivating theme “Vintage Soirée – Black with a Touch of Silver.” Join us in honouring over a decade of recognising excellence in the healthcare industry, as we shine a spotlight on trailblazers and innovators whose contributions continue to shape the future of healthcare.

## Join us at the 2026 BHF Exhibition under the theme “**Innovating for a more accessible and inclusive health system.**”

This year's exhibition brings together the organisations and thinkers shaping the next era of healthcare across Africa. As systems face rising demand, constrained resources, and persistent access gaps, innovation has become essential to delivering care that is both affordable and equitable.

Our 2026 programme will spotlight solutions that broaden access for the health citizen, strengthen affordability, and support sustainable models of care. From digital tools and new financing approaches to clinical innovations and integrated delivery models, exhibitors will showcase practical pathways to building a health system that serves more people, more effectively.

This is a valuable opportunity to engage with leaders, policymakers, funders, clinicians, and innovators who are actively redesigning healthcare for the future.

To explore sponsorship or exhibition opportunities, please contact Leago Molemela at [leagom@bhfglobal.com](mailto:leagom@bhfglobal.com) or [conference@bhfglobal.com](mailto:conference@bhfglobal.com)

### **What the Exhibition Aims to Achieve**

1. **Drive Awareness:** Increase understanding of the challenges and opportunities in healthcare sustainability.
2. **Encourage Adoption:** Inspire stakeholders to implement new technologies and practices in their organizations.
3. **Promote South Africa's Role:** Position South Africa as a leader in addressing global healthcare challenges through innovation.
4. **Strengthen Networks:** Build lasting connections between innovators, funders, and healthcare providers.



The Exhibition Hub at the BHF Conference represents a unique opportunity to address sustainability in South African healthcare by spotlighting innovative ideas and technologies. By fostering collaboration and inspiring action, it will serve as a catalyst for meaningful change and long-term impact.

## 1.3 Best stand Awards

As part of our efforts to recognize the enormous amount of effort, creativity and innovation that goes into the exhibition process, the BEST stand awards aims to recognize branding excellence.

Every exhibitor will automatically be placed into the competition, which is divided into three categories - Best Large Stand (9 x 3 and above) and Best mid-sized Stand (6X3) and Best Small Stand (3X3 and smaller) - to reflect the many sorts of organizations that exhibit at the BHF conference.

A team of judges will visit all stands on Monday, 6<sup>th</sup> July 2026 and WINNERS will be announced at the Titanium Awards Ceremony

All stands will be judged according to the following criteria:

- Innovation and creativity
- Branding & Brand activation
- Staff Performance/Professionalism
- Delegate participation/Interest

## Prize

The winners will receive:

- A featured write-up in a special edition of the BHF360 magazine
- A 20% discount for the 2027 exhibition stand
- A complimentary registration for the 2027 Annual BHF Conference
- Promotion across BHF social media platforms

An elegant trophy and a certificate

These criteria below is a holistic assessment of how each exhibitor uses design, messaging, and human interaction to elevate their presence and contribute to an engaging conference environment.



Company Name:	Category:		Stand Nr:	
Category	Below Average	Average	Above Average	Points Earned
<b>Creativity &amp; Innovation (Stand Design)</b>				
<b>Exhibit Design:</b> The overall appeal of the stand as well as use and design of the space	0 - 4	5 - 7	8 - 10	
<b>Innovation:</b> How creatively the stand space is designed and used to drive traffic to the stand	0 - 4	5 - 7	8 - 10	
<b>Display/graphics:</b> How visually appealing the exhibitor graphics are and how well they stand out	0 - 4	5 - 7	8 - 10	
<b>Exhibit Flow:</b> How easy is it for attendees to navigate the stand and find the necessary resources	0 - 4	5 - 7	8 - 10	
<b>Total Points</b>				<b>/40</b>
<b>Branding &amp; Brand Activation</b>				
<b>Integrated Brand Messaging:</b> How creatively the messaging is integrated into the stand graphics, catalogues, brochures and/or flyers	0 - 4	5 - 7	8 - 10	
<b>Brand activation:</b> stand giveaways, interactive activities and/or competitions	0 - 4	5 - 7	8 - 10	
<b>Total Points</b>				<b>/20</b>
<b>Staff Performance/Professionalism</b>				
<b>Attendee Engagement:</b> How well do staff engage delegates within the stand	0 - 4	5 - 7	8 - 10	
<b>Staffing:</b> How easy is it for delegates to find staff help, are there too little or too many staff members	0 - 2	3	4 - 5	
<b>Professionalism:</b> Are the staff dressed and behaved in a professional manner	0 - 4	5 - 7	8 - 10	
<b>Creativity:</b> How are the staff members utilized creatively within the stand	0 - 2	3	4 - 5	
<b>Total Points</b>				<b>/30</b>
<b>Delegate Participation/Interest</b>				
Potential to attract and hold delegates' interest	0 - 10			
				<b>/10</b>
<b>Final Score</b>				<b>/ 100</b>



## 1.4 Sponsorship categories added

By partnering with BHF you can widen your reach, gain brand exposure and engage new leads to nurture, build relations and close important business through the packages listed on the following pages.

<p>1) Diamond Partnership Packages</p> <ul style="list-style-type: none"><li>• The value of sponsorship from R800 000 and above</li></ul>	<p>2) Premium Partnership Packages</p>
<p>3) Platinum Partnership Packages</p> <ul style="list-style-type: none"><li>• Opening Ceremony &amp; Registration</li><li>• Delegate Bags</li><li>• Lunch &amp; Coffee Stations</li><li>• Titanium Awards Gala Event</li><li>• Lanyards &amp; Name Card Holders</li></ul>	<p>4) Gold Partnership Packages</p> <ul style="list-style-type: none"><li>• Official Speaker Transport</li><li>• Conference Photography</li><li>• Speaker Gifts</li></ul>
<p>5) Bronze Exhibition Packages</p> <ul style="list-style-type: none"><li>• Exhibition Stands 3x3</li><li>• Exhibition Stands 6x3</li></ul>	<p>6) Additional Sponsorship Opportunities</p> <ul style="list-style-type: none"><li>• Charging Stations</li><li>• Directional signage</li><li>• Branded Water Bottles</li><li>• Delegate Footprints</li><li>• Clinician Session</li><li>• BHF Golf Day Challenge</li></ul>
<p>7) Other Sponsorship Opportunities</p> <ul style="list-style-type: none"><li>• Bag Insert</li><li>• Table drops</li><li>• Young Achiever Award</li><li>• Lifetime achiever Award</li><li>• Directional Signage</li></ul>	



## 1. DIAMOND PARTNERSHIP PACKAGE

\*All rates quoted are inclusive of VAT.

ITEM	BHF Conference (RESERVED)
VALUE	R 920 000
RANK	Diamond Sponsor
PACKAGES INCLUDES	<ul style="list-style-type: none"> <li>• Opening Ceremony &amp; Registration (R300 000)</li> <li>• Co-branding Conference delegate bag ( R250 000)</li> <li>• 6x3 Exhibition Stand (R100 000)</li> <li>• Directional Footsteps (R150 000)</li> <li>• Conference Photography (R120 000)</li> </ul>
Complimentary conference ticket(s)	8
<b>PRE-EVENT EXPOSURE</b>	
Social Media promotion (facebook; Twitter, LinkedIn)	✓
Company profile on BHF conference website	800 words
Company linked logo on BHF conference website	✓
Email blasts	Pre - Event x 1
<b>ONSITE RECOGNITION</b>	
Complimentary Conference ticket(s)	✓
SMS to delegates on Sunday 5 July (X1)	✓
Co-branding rights at the Opening Ceremony	✓
Registration Area and System Branding	✓
Co-branding of the BHF Conference Delegate Bags	✓
VIP Table at the 11th Annual Titanium Awards	✓
Co-branding of the BHF Parallel Session	✓



Co-branding all Photographs & Photographer t-shirt	✓
Co-branding of directional footsteps	✓
Company logo on screen before and after each session	✓
Announcements of competitions during the plenary sessions by the facilitator	✓
BHF Magazine blurb listing	✓
Bag insert	✓
Security outside the venue at night, for duration of conference	✓
<b>Please tick the box to select your package</b>	<input type="checkbox"/>



## 2. PREMIUM PARTNERSHIP PACKAGE

\*All rates quoted are inclusive of VAT.

ITEM	BHF Conference AV RESERVED
<b>VALUE</b>	<b>R550 000</b>
<b>RANK</b>	<b>PREMIUM SPONSOR</b>
<b>PACKAGES INCLUDES</b>	Branding rights of the BHF Conference AV (5 <sup>th</sup> – 8 <sup>th</sup> July 2026)
<b>Complimentary conference ticket(s)</b> to attend the BHF conference excluding the golf; governance workshop and clinical workshop	7
<b>PRE-EVENT EXPOSURE</b>	
Social Media promotion (Facebook; Twitter, LinkedIn)	✓
Company profile on BHF conference website	400 words
Company linked logo on BHF conference website	✓
Company logo on conference programme	✓
Email blasts	✓
<b>ONSITE RECOGNITION</b>	
Announcements of competitions during the plenary sessions by the facilitator	✓
SMS to delegates on Sunday 4 July (x1)	✓
Company logo on screen before and after each session	✓
Videos for the duration of the conference	X1 Opening Ceremony X1 Plenary session per day X1 Titanium Awards X1 per Parallel Session
BHF Magazine blurb listing	✓
Space for banners at the conference	✓
Bag insert	✓
Listing of company logo in conference email blasts	✓
<b>Please tick the box to select your package</b>	<input type="checkbox"/>



### 3. PLATINUM PARTNERSHIP PACKAGE

\*All rates quoted are inclusive of VAT.

ITEM	Opening Ceremony & Registration Sponsorship	Lunch & Coffee Stations	Lanyards & Name Card Holders	Titanium Awards Gala Event
<b>VALUE*</b>	R300 000 <b>RESERVED</b>	R250 000 <b>RESERVED</b>	R250 000 <b>RESERVED</b>	R250 000 <b>RESERVED</b>
<b>RANK</b>	<b>PLATINUM</b>	<b>PLATINUM</b>	<b>PLATINUM</b>	<b>PLATINUM</b>
<b>PACKAGE INCLUDES</b>	<ul style="list-style-type: none"> <li>• Branding Rights Opening Ceremony</li> <li>• Registration Area and System Branding</li> <li>• SMS to Delegates on Sunday night</li> </ul>	<ul style="list-style-type: none"> <li>• Branding of the BHF Conference built coffee stations. X 4 stations inside the exhibition hall</li> <li>• Please refer to the floorplan</li> </ul>	<ul style="list-style-type: none"> <li>• Lanyard &amp; Name tags branding</li> <li>• SMS to Delegates on Sunday morning 4 July</li> </ul>	<ul style="list-style-type: none"> <li>• Entertainment for the Gala Dinner and MC</li> </ul>
<b>BRANDING OPPORTUNITY</b>	Co-branding of registration area and system onsite	Co-branding of the coffee stations Opportunity to brand lunch stations on Monday/Tuesday	Company logo on lanyards	Co-branding Gala event on 6 <sup>th</sup> of July. SMS to Delegates on Monday 6 <sup>th</sup> of July in the afternoon
	Co-branding of opening ceremony	SMS to delegates on Saturday 4 <sup>th</sup> of July and Sunday 5 <sup>th</sup> of July	Company logo and message printed on back of name cards	Co-branding on Gala Dinner Invite to Delegates and Menus
<b>PRE-EVENT EXPOSURE</b>				
Social Media promotion (Twitter, Facebook, LinkedIn)	✓	✓	✓	✓
Company profile and linked logo on BHF conference	✓	✓	✓	✓
Company profile on BHF conference website	400 words	400 words	200 words	300 words
Co-branded emails	✓	✓	✓	✓
Complimentary conference ticket(s)	3	3	1	2



#### 4. PLATINUM PARTNERSHIP PACKAGES \*CONTINUED

\*All rates quoted are inclusive of VAT.

ITEM	Opening Ceremony & Registration Sponsorship	Lunch & Coffee Stations	Lanyards & Name Card Holders	Titanium Awards Gala Event
<b>ONSITE - RECOGNITION</b>				
Company logo on conference programme	✓	✓	✓	✓
Announcements of competitions during plenary sessions (facilitator)	✓	✓	✓	✓
On screen acknowledgement before and after each session (logo)	✓	✓	✓	✓
Bag Insert	✓	✓	✓	✓
BHF Magazine Listing	✓	✓	✓	✓
Please tick box to select package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 5. GOLD PARTNERSHIP PACKAGES

\*All rates quoted are inclusive of VAT.

ITEM	Official Speaker Transport	Conference Photography	Speaker Gifts
VALUE*	R100 000	R120 000 <b>RESERVED</b>	R150 000 <b>RESERVED</b>
RANK	<b>Gold</b>	<b>Gold</b>	<b>Gold</b>
PACKAGE INCLUDES	Car Branding	Photography	Speaker gifts branding
BRANDING OPPORTUNITY		<ul style="list-style-type: none"> <li>• Co-branding all Photographs &amp; Photographer t-shirt</li> <li>• 3x3 meter branded station for photographers</li> <li>• Co-branding on backdrop for Gala Photographs</li> </ul>	Opportunity to brand all speaker gifts
<b>PRE-EVENT EXPOSURE</b>			
Social Media promotion	✓	✓	✓
Complimentary conference ticket	1	1	1
Company logo and profile (200 words) on conference website	✓	✓	✓
Company logo on conference programme	✓	✓	✓
<b>ONSITE – RECOGNITION</b>			
On screen acknowledgement before/after sessions (logo)	✓	✓	✓
Bag Insert	✓	✓	✓
BHF Magazine Listing	✓	✓	✓
Please tick box to select package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 6. BRONZE EXHIBITION PACKAGES

\*All rates quoted are inclusive of VAT.

ITEM	Exhibition Stands 3 X 3		Exhibition Stands 6x3	
	R 52 000 (SHELL SCHEME)	R 50 000 (SPACE ONLY)	R 104 000 (SHELL SCHEME)	R100 000 (SPACE ONLY)
RANK	BRONZE		GOLD	
PACKAGE INCLUDES	Shell Scheme	Space Only	Shell Scheme	Space Only
<b>PRE-EVENT EXPOSURE</b>				
Complimentary conference ticket(s)	1	1	2	2
BHF Magazine blurb listing	✓	✓	✓	✓
Company profile on conference website	50 words	50 words	100 words	100 words
Company logo on conference website	✓	✓	✓	✓
Company logo on conference programme	✓	✓	✓	✓
<b>ON-SITE RECOGNITION</b>				
Announcements of competitions during plenary sessions by facilitator	✓	✓	✓	✓
Company logo and acknowledgement on screen before and after each session	✓	✓	✓	✓
Bag insert	✓	✓	✓	✓
One standard table and two chairs	✓		✓	
1 x Plug point	✓	✓	✓	✓
Electrician on standby for duration of conference	✓	✓	✓	✓
Security outside the venue at night, for duration of conference	✓	✓	✓	✓
1 x Fluorescent Light	✓		✓	
White shell scheme walling, 2.5m in height - side & rear (depending on positioning & requirements)	✓		✓	
Fascia - displays exhibitor's name OR product name	✓		✓	
Number of exhibitors manning sponsor's stands	Strictly 2 only	Strictly 2 only	Strictly 4 only	Strictly 4 only
Access to gala banquet and opening function for persons manning stand	2	2	4	4
<b>Please tick box to select package</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## 7. ADDITIONAL PACKAGES

\*All rates quoted are inclusive of VAT.

NR.	SPONSORSHIP	VALUE*	DESCRIPTION	BENEFITS	SELECT
1.	Charging Stations	R80 000	Opportunity to brand the charging station in the exhibition hall	<ul style="list-style-type: none"> <li>Branding on all charging stations</li> <li>Company logo on email blasts</li> <li>Company logo and profile (200 words) on conference website</li> <li>BHF Magazine listing</li> <li>Bag insert x1</li> <li>Complimentary conference ticket (1)</li> </ul>	<input type="checkbox"/>
2.	Clinical Workshop  <b>RESERVED</b>	R200 000	Opportunity for 2 co- sponsors	<ul style="list-style-type: none"> <li>On-site branding (digital and print)</li> <li>Speaker opportunity at event</li> <li>Recognition on all official BHF platforms</li> </ul>	<input type="checkbox"/>
3.	Branded Water Bottles  <b>RESERVED</b>	R120 000	Opportunity to supply own branded water bottles	<ul style="list-style-type: none"> <li>Own branded water bottles</li> <li>Company logo on email blasts</li> <li>Company logo and profile (200 words) on conference website</li> <li>BHF Magazine listing</li> <li>Bag insert x1</li> <li>Complimentary conference ticket (1)</li> </ul>	<input type="checkbox"/>
4.	2026 Annual BHF Golf Day Challenge  <b>RESERVED</b>	R 300 000	Exclusive Sponsorship of the 2026 Annual BHF Golf Day	<ul style="list-style-type: none"> <li>X1 Complimentary four ball</li> <li>Social Media promotion (facebook; Twitter, LinkedIn)</li> <li>Company profile on BHF conference website</li> <li>2x Complimentary conference tickets</li> <li>Branding opportunity at the golf venue</li> <li>Golf day video to be played during opening ceremony</li> </ul>	<input type="checkbox"/>
5.	Delegate Footprints  <b>RESERVED</b>	R150 000	Opportunity to brand directional footprints for opening ceremony, and plenary sessions	<ul style="list-style-type: none"> <li>On-site branding (footprint directional signage)</li> <li>Company logo on email blasts</li> <li>Recognition on all official BHF platforms</li> <li>BHF Magazine listing</li> <li>Bag insert x1</li> <li>1x Complimentary conference tickets</li> </ul>	<input type="checkbox"/>
6.	BHF Conference Bags  <b>RESERVED</b>	R250 000	Opportunity to brand all delegate bags	<ul style="list-style-type: none"> <li>On-site branding of all delegate bags (1 200)</li> <li>Company logo on email blasts</li> <li>Recognition on all official BHF platforms</li> <li>BHF Magazine listing</li> <li>Bag insert x1</li> <li>1x Complimentary conference tickets</li> </ul>	<input type="checkbox"/>



## 6. NEW SPONSORSHIP OPPORTUNITIES

\*All rates quoted are inclusive of VAT.

BHF offers a variety of advertising and branding opportunities for small businesses. This is great way for small businesses to enhance their profile without spending a fortune. The packages below are not only cost effective but will help you market your product, gain exposure and promote a positive image of your business. These packages are exclusively designed for small and medium-sized enterprises or small and medium-sized businesses.

NR.	SPONSORSHIP	VALUE*	DESCRIPTION	BENEFITS	SELECT
3	Young Achiever Award  <b>RESERVED</b>	R70 000	Opportunity to match the R50 000 award given to the young achiever by the BHF.	<ul style="list-style-type: none"> <li>• Recognition at the awards</li> <li>• Opportunity to co present the award to winner at the Gala</li> <li>• Animated logo to be flighted during award ceremony</li> <li>• Company branded cheque to be presented to the winner</li> </ul>	<input type="checkbox"/>
4	Lifetime Achiever Award  <b>RESERVED</b>	R50 000	Opportunity to match the R50 000 award given to the Lifetime achiever	<ul style="list-style-type: none"> <li>• Recognition at the awards</li> <li>• Opportunity to co present the award to winner at the Gala</li> <li>• Animated logo to be flighted during award ceremony</li> <li>• Company branded cheque to be presented to the winner</li> </ul>	<input type="checkbox"/>
4	Table Drops	R25 000 per day	The opportunity for table drops is available from Monday 6 July to Wednesday 8 July	<ul style="list-style-type: none"> <li>• BHF coordinates all table placements</li> <li>• Company logo on email blasts</li> <li>• Company logo and profile (200 words) on conference website</li> <li>• BHF Magazine listing</li> </ul>	<input type="checkbox"/>
2	Directional signage  <b>RESERVED</b>	R65 000	Opportunity to co-brand on screens that directs delegates to conference venues. (Plenary, Sessions, Registration, Gala dinner, etc.)	<ul style="list-style-type: none"> <li>• Co-branding of directional signage</li> <li>• Company logo on email blasts</li> <li>• Company logo and profile (200 words) on conference website</li> <li>• BHF Magazine listing</li> <li>• Bag insert x1</li> <li>• Complimentary conference ticket (1)</li> </ul>	<input type="checkbox"/>
5	Bag Insert	R20 000	Opportunity to place a gift or brochure in delegate bags (1100)	<ul style="list-style-type: none"> <li>• Company logo on email blasts</li> <li>• Company logo and profile (200 words) on conference website</li> <li>• BHF Magazine listing</li> </ul>	<input type="checkbox"/>



## SPONSORSHIP BOOKING FORM | 2026 BHF CONFERENCE

### COMPANY DETAILS

Company:

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VAT. Number:

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### EVENTS CO-ORDINATOR

Main Contact:

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Mobile:

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Designation

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Email

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### PAYMENT DETAILS:

*Payments should be made to:*

The Board of Healthcare Funders

- Bank: Nedbank
- Branch: The Mall Rosebank
- Branch Code: 197705
- Account Number: 1958449059

### BHF CONTACT DETAILS:

Leago Molemela

Marketing, Branding and  
Business Development Officer:  
Board of Healthcare Funders  
(+27) 072 230 2526

[Leagom@bhfglobal.com](mailto:Leagom@bhfglobal.com)

### PAYMENT TERMS:

- A **50% (fifty percent) non-refundable deposit** is payable within **7 (seven) days** of booking to secure the exhibition or marketing opportunity.
- The **balance of 50%** is due within **30 (thirty) days** of receipt of the invoice.
- All payments must be made in South African Rand (ZAR) and are non-transferable.
- Late or non-payment may result in forfeiture of the exhibition/marketing opportunity, at the discretion of the organisers.

### CANCELLATION POLICY:

- All cancellations must be submitted in writing and acknowledged by the organisers.
- Cancellations received on or before **12 May 2026** will be subject to an administration fee of **40%** of the total marketing opportunity package cost.
- Cancellations received after **12 May 2026** will incur a fee equal to **70%** of the total marketing opportunity package cost.
- Cancellations received on or after **4 June 2026** will receive **no refund**, and the full package fee will remain payable.
- Substitutions may be permitted with prior written approval from the organisers.



**General Terms**

- The organisers reserve the right to reallocate or amend exhibition/sponsor space should it be deemed necessary for the success of the event.
- The company is responsible for ensuring compliance with all event guidelines, deadlines, and requirements provided by the organisers.
- Liability for loss, theft, damage, or injury sustained during the event rests solely with the exhibitor/sponsor. The organisers accept no responsibility for any such incidents.

**AUTHORISATION**

By signing below, I acknowledge that I am duly authorized to sign and thereby to commit the company shown above to the cost of exhibition opportunity outlined above and accept all printed terms and conditions.

**NAME & SURNAME** \_\_\_\_\_

**DESIGNATION** \_\_\_\_\_

**INVOICING ADDRESS** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_